



## IN 2019, WHAT ABOUT OFFERING A DIFERENT PORTUGAL

Offer an authentic and festive Portugal all year long. Portugal is much more than a sunny country, it is a country of tradition, with an amazing art of living, where each region possesses its peculiar traditions. Enjoy all the amazing pearls our country has to offer and suggest your customers unexpected tours and moments of share with locals. Let us help you stand out by your originality and your taste for authenticity. Here are 12 suggestions to discover Portugal all year long:



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# 12 SUGGESTIONS TO DISCOVER PORTUGAL

2019



**JANUARY**  
FESTIVE AND EXOTIC NEW YEAR'S EVE!

An opportunity to watch amazing fireworks in Porto or in Lisbon and then go sea bathing on January 1st in to ensure good health all year round or enter the new year admiring the gigantic waves of Nazare, craved by the most famous surfers around the globe!



**MAY**  
A PORTUGAL OF TRADITION AND RELIGION

Not everyone has the opportunity to take the time to really discover Portugal, the Portuguese people or their traditions. Here, prayer and devotion are not limited to Fatima. Offer a tour that includes "A Festa das Rosas" in Viana do Castelo, north of Portugal. An exceptional example of the bond Portuguese people has with religion. Your customers will be able to see a procession with baskets of roses weighing more than 50kg, sumptuous clothes and ornaments and take the time to be among Portuguese and "soak up" the customs by immersing themselves in such important moments of local life.



**SEPTEMBER**  
PORTUGAL'S WINE ROUTE!

Offer to your customers an unforgettable trip around Portugal's wine route, where they will have the chance to participate in the harvest of the grapes and meet with winemakers. This will surely be moments of conviviality for your groups. Depending on the program and the preferences of your customers, they will as well have the possibility to attend and participate in the pressing process and of course taste the best wines our country has to offer.



**FEBRUARY**  
A ROMANTIC PORTUGAL AT AN AMAZING RATE!

Offer your other half a Valentine's Day in a palace, castle or luxury Hotel at a competitive price. Why not suggest cooking lessons involving aphrodisiac foods? A romantic time in Portugal will be without a doubt the best opportunity to create more intimacy between lovers.



**JUNE**  
TRADITIONAL FESTIVITIES!

The goal here is to get out of the usual daily life and live to the fullest the famous Portuguese folklore festivals, combining party and discovery of Lisbon or Porto. The celebrations of St. Anthony in Lisbon with a procession in tribute to the popular Saint who is believed to foster marriages, along with the city's streets invaded by the smell of roasted sardines and sweet basil, all signs of the true spirit of Lisbon traditions. Along with Lisbon, Porto has the celebrations of St. John. During this time, the city undergoes a transformation, with the streets buzzing with people, color and a feeling of joy. Your customers will also see the amazing fireworks at the end of the night that take place above the charming Douro river. Without a doubt an opportunity to create long-lasting memories.



**OCTOBER**  
PARTY SUMMER!

Sell the Algarve region at a reasonable price with the benefits of a clement weather and a sweet lifestyle to discover the region in peace. Offer your customers the opportunity to peacefully stroll on the magnificent beaches of the south coast.

**MARCH**  
GET READY FOR THE MASQUERADE BALL!

It is not Brazil but in Portugal we like to party and the carnival is a must see! Your customers will be able to participate in a parade and fully live the festive carnival spirit. The costume is tailor-made based on their preference. Here lies the opportunity to sell much more than a classic tour and offer your groups beautiful memories that will last longer than a simple photo of a monument.



**JULY**  
RARE EVEN, DO NOT MISS!

A *festa dos tabuleiros*, translated to the festival of trays takes place every 4 years, in Tomar. The next one is in 2019 ... do not miss it or you will have to wait until 2023! This city in the center of Portugal has its streets decorated for the occasion, the highlight of the festival is the procession of young girls wearing trays that look like flower wreaths which have been previously filled with breads. This is one of the oldest festivals in Portugal that will for sure delight your customers.



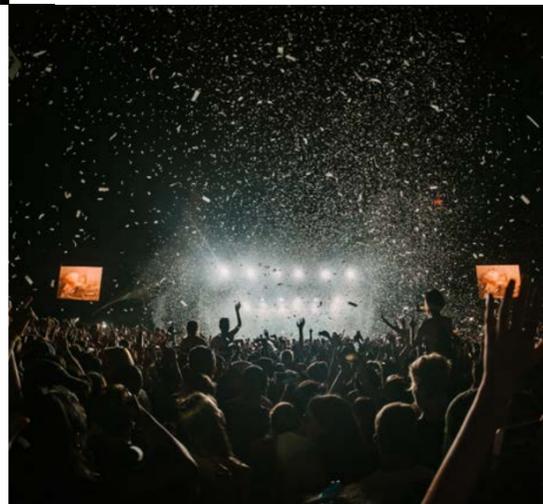
**NOVEMBER**  
AN ATHLETIC DISCOVERY!

Offer a short stay in Porto with participation in the Porto Marathon. For this several levels are available: 42 km, 16 km and even the Fun Race of 6 km for the beginners. This is also a great opportunity to discover Porto as well as the stunning Douro Valley. Another suggestion is the center of the countries, where you can find some of the best golf courses in the world. Your customers will be able to take part in a USA vs Portugal tournament along with discovering the beautiful city of Lisbon.



**APRIL**  
THE GREEN WINE IS HERE!

This is the best opportunity to sell a tour around wine with discovering of vineyards and of course enjoy the Portuguese festive spirit around wines and delicacies. Your customers will experience true moments of sharing and authenticity in contact local people. Here there is always someone that speaks English. A visit by Melgaço to attend the Festa do Alvarinho e do Fumeiro will be a must even if it does not appear in the classic tourist guides.



**AUGUST**  
FOR THE PARTYGOERS!

Bet on a product where amazing weather and music are the essential ingredients. During this month, there is a plethora of music festivals filled with great artists. Offer a tour that includes a stop by the best festivals. For this, several possibilities: Vilar de Mouros, Meo Sudoeste, Paredes de Coura and many others.



**DECEMBER**  
IT'S CHRISTMAS TIME!

We do not have Christmas markets but we do have a country with welcoming, warmhearted people and a gastronomy that will surprise your customers. Discover the flavors of Portugal for Christmas time: a seafood rice by the sea, a suckling pig with a glass of sparkling wine, or maybe a succulent cod dish, all of this while watching a traditional Fado show and enjoying the best of Portugal's Christmas spirit.